



Executive Pitch: KDV ENT 901

A Legacy-Building Partnership in
Motorsports, Music, and Culture

1. Executive Summary

The first and only Formula career launched by a Black creator from Memphis, TN.

Sponsors gain visibility across:

Karting to F1

Mixtapes + Music

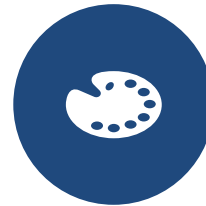
Reality Show

DEI-Driven Branding

2. The Sponsorship Opportunity



Full-service 360°
brand integration:



- Kart branding



- Music video
placement



- Radio + Podcast
mentions



- Social media +
website visibility



- Title logo in racing
& live events

3. Strategic Roadmap

- Kart League Entry + Playoffs



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graph TD; A[- Kart League Entry + Playoffs] --> B[- Skip Barber Racing School ($15K)]; B --> C[- Simulator, Vehicle + Team Building]; C --> D[- F4 Entry & Global Expansion];
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- Skip Barber Racing School (\$15K)










- Simulator, Vehicle + Team Building

- F4 Entry & Global Expansion

4. Budget + Equipment

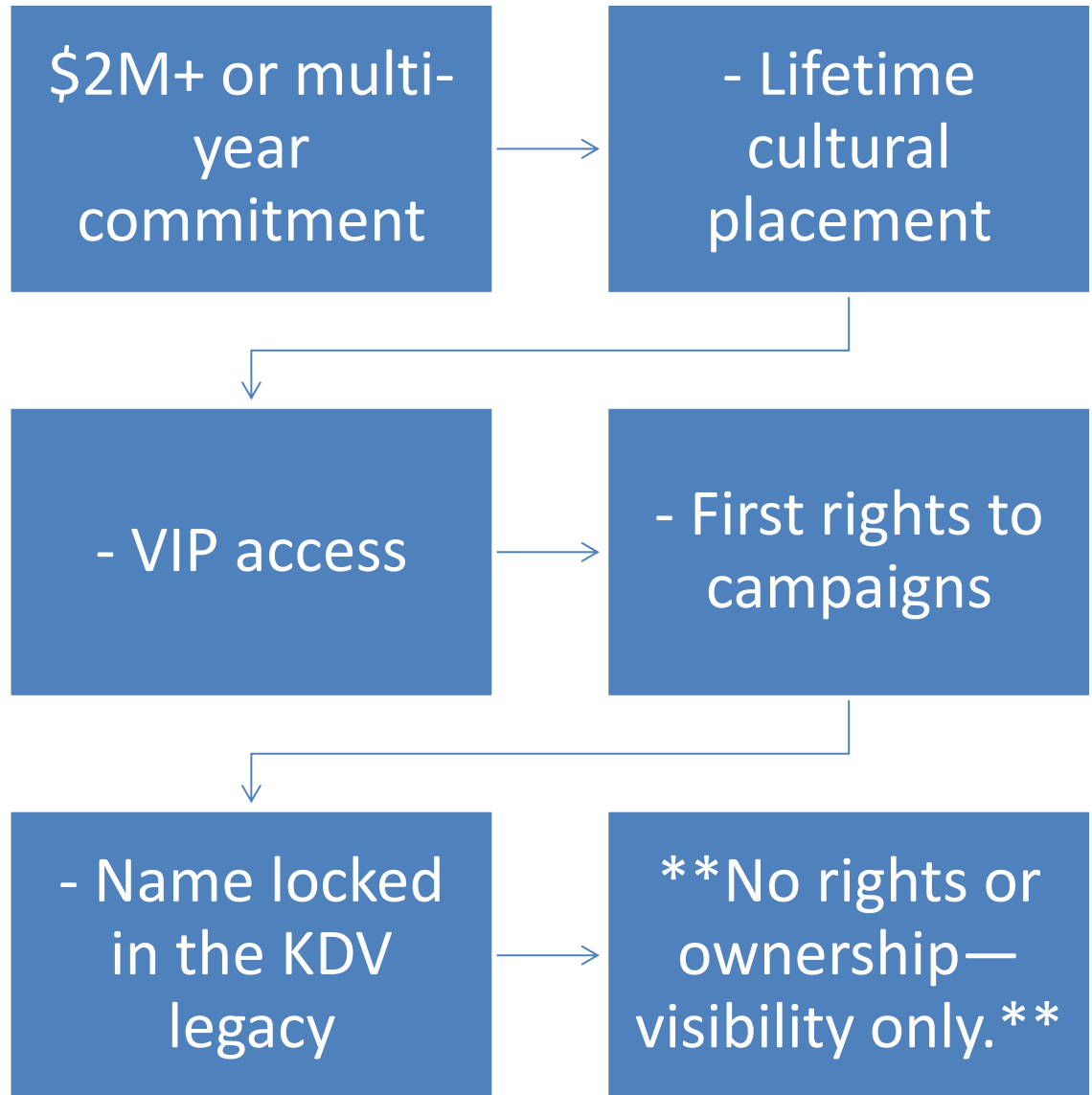
Category	Description	Estimated Cost
 Safety Gear + Helmet	FIA-approved suit, helmet, backups, and tech gear	\$5,000
 Karting + Simulator + Gear	Track fees, tires, EXSIM VR5 sim rig, race kart, tuning, maintenance	\$60,000
 Fitness & Wellness Journey	Training sessions, nutrition, health coaching, gym access	\$25,000
 Skip Barber Racing School	5-day course, F4 licensing, travel, lodging	\$20,000
 Website, CRM, Hosting	Web development, lead tracking, sponsor dashboards	\$10,000
 2025 GMC Sierra + Enclosed Trailer	Vehicle purchase, branded wrap, insurance, and transport maintenance	\$110,000
 Contingency Buffer	Travel spikes, gear failure, emergency ops	\$70,000
 Formula 4 Season	F4 team deposit, Ligier JS F422, crew, logistics, testing	\$300,000
 Staff, Admin, Legal	Managers, editors, contracts, IP protection	\$75,000
 Strategic Growth + Reserve Fund	R&D, partnerships, asset upgrades, international licensing, future scalability	\$425,000
 Billboards + PR + Press	Paid placements, social ads, street teams, press kits	\$100,000
 Reality Show Production	10+ episodes: crew, editing, studio, graphics, licensing	\$150,000
 Music Production	4 mixtapes, 4 videos, streaming ads, features, studio costs	\$150,000

5. Sponsorship Tiers

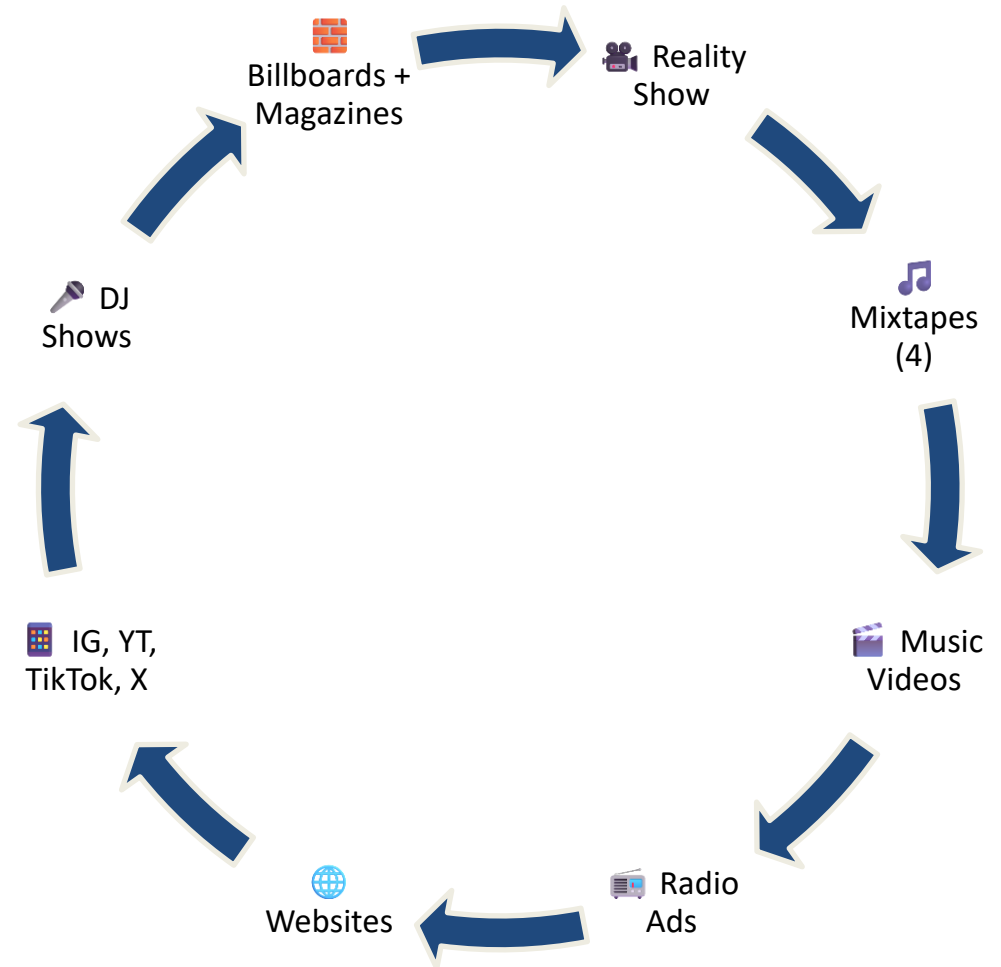
Tier	Price
 Legacy Lifetime Partner	\$2M+
 Season Sponsor (Featured)	\$1.5M
 Founding Partner	\$1M
 Racing School Sponsor	\$20K
 Karting / Simulator Sponsor	\$60K
 Per-Race Sponsor	\$175–\$1,750
 Media + Billboard Sponsor	\$100K
 Reality Show Sponsor	\$150K
 Mixtape + Music Sponsor	\$150K



Legacy Lifetime Partner



6. Media Reach Strategy



7. ROI + Reporting

- 5M+
Impressions

- 5–10%
Engagement

- 300+ Leads

- 3X–5X ROI

- Full CRM-
backed
analytics

8. DEI Impact & Legacy

Invest in:

- Black-led motorsports

- Cultural equity

- DEI representation in pro racing

- First from Memphis. First of his kind.

9. Final CTA



2026–2027 Season Is Now Open

Email: KDVENT901@gmail.com

Phone: 901.464.7437



Website: KdvEnt901.Net

Become a legacy builder.



WWW.KDVENT901.COM



KDV ENT 901 Digital Hub + Brand Identity

The official KDV ENT 901 website—your hub for everything from karting stats to global sponsorship campaigns. This platform captures the full journey from Memphis to Formula 1, featuring sponsorship tiers, ROI analytics, mixtape drops, and branded media—all built to turn interest into lasting brand partnerships.

At the center is the KDV ENT 901 logo—representing Purpose, Performance, and Power. More than a mark, it's a symbol of Southern legacy, elite competition, and bold ambition—appearing across gear, merch, content, and media.

- Together, the site and logo offer a gateway into the boldest fusion of motorsports, music, and media today.

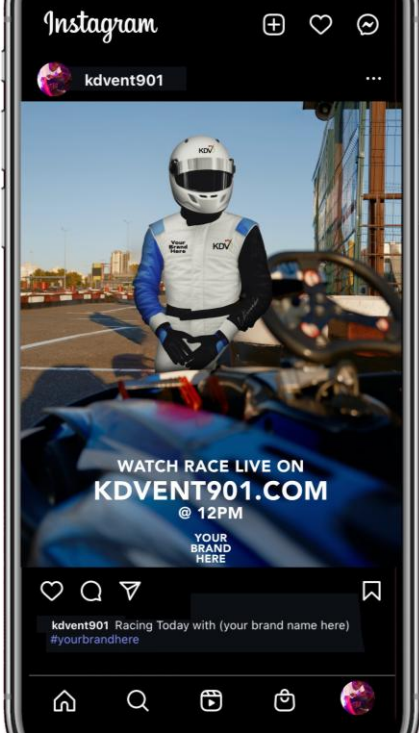


Cultural Placement in the Real World

- ◆ 1. QR Code Activation
Scan from suits, flyers, or videos → sponsor pages & offers.
➡ Livestream integration | 📺 Real-time tracking ROI through fan interaction
- ◆ 2. Billboard Campaigns
Major cities (Memphis, ATL, LA, NYC)
🚚 Optional ad trucks | 🎬 Filmed unveilings
24/7 street + social visibility
- ◆ 3. Magazine & Print Features
Print + digital in music, racing & culture mags
📖 Editorials & ads | 📢 Used in PR & decks
Legacy-level brand credibility

Branded Gear Social Media Tags – Combined Summary

- K.Le DaVincci creates high-impact brand exposure by tagging sponsors in race-day and lifestyle content across Instagram, TikTok, and YouTube. Whether wearing custom racing suits, helmets, or streetwear, each post is timed around key milestones—like race wins or music drops—for peak engagement. Posts feature clickable sponsor tags, strategic hashtags, and strong visuals, placing your brand in the center of high-traction moments that resonate with fans and audiences. This is ideal for sponsors seeking real-time marketing, organic reach, and authentic cultural credibility through an elite-level racing lifestyle.





Event Visibility Package – Summary







Sponsor logos are featured on flyers, posters, and color-coded wristbands for VIPs and guests—ensuring high visibility at events. Each item is designed to appear in crowd shots, social posts, and livestreams, creating real-world placement with built-in digital reach.



Experiential & Lifestyle Branding Opportunities

Immersive Experience Sponsorships

Transform events into unforgettable brand activations:

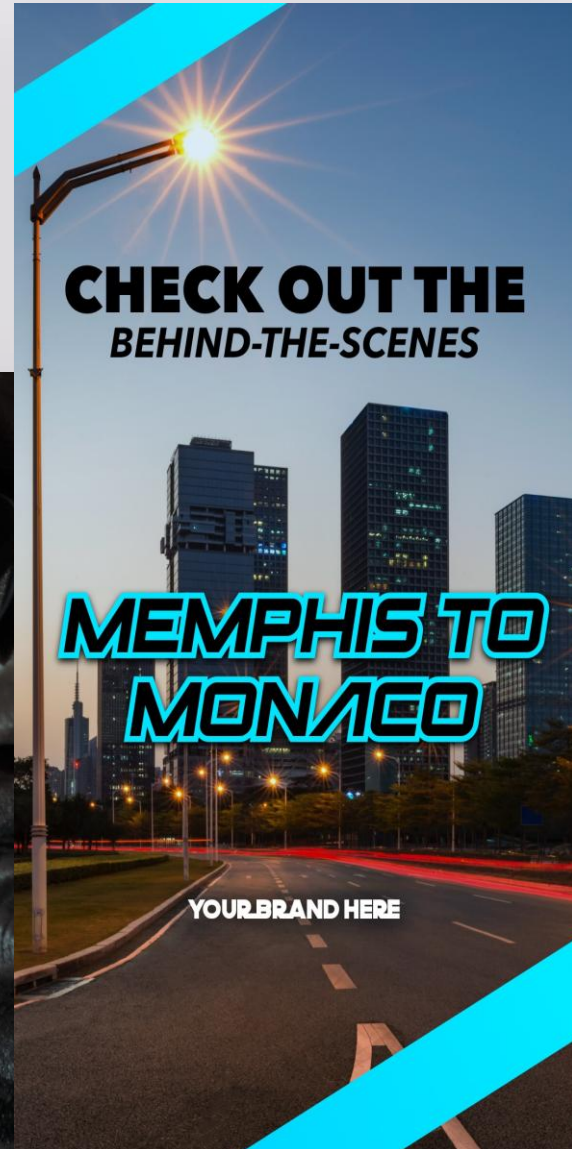
-  **Stage Design**
Sponsor logos embedded in set pieces, lighting visuals, and camera-facing angles.
 *Seen in every fan photo and post-show recap.*
-  **Cocktail & Menu Naming Rights**
Signature drinks and dishes co-branded with your name at VIP events.
 *Photo-worthy, story-driven branding with lifestyle appeal.*
-  **VIP Lounge Branding**
Custom sponsor wraps across exclusive lounges, backdrops, and access zones.
 *Premium exposure among media, celebs, and power players.*
-  **DJ Booth Integration**
Sponsor placement on booth panels, LED overlays, and performance visuals.
 *Center-stage branding synced with the energy of the night.*

Memphis to Monaco: The Docuseries + Biography Experience

Memphis to Monaco is a cinematic reality series following K.Le DaVinci's rise from Memphis to Formula 4—blending racing, music, and brand moments.

Shot for YouTube, Reels, TikTok & Shorts, it features race footage, studio sessions, sponsor activations, and day-in-the-life vlogs built for viral reach.

The story is also captured in the official *Memphis to Monaco* biography—detailing how one artist turned legacy into motion.



Memphis to Monaco Mixtape Series

- The *Memphis to Monaco* Mixtape Series is a 4-part musical rollout tracking K.Le DaVincci's rise from karting to Formula racing—each volume (F1–F4) marking a milestone in music, motorsport, and brand integration.

◆ F1 – The Beginning

Raw, lyrical intro to the journey.

→ Sponsor tags in early clips & lyrics

◆ F2 – Momentum Builds

Wins increase. Visibility grows.

→ Sponsors in visuals & rollouts

◆ F3 – Pressure & Progress

High stakes. Bigger sound.

→ Campaigns push across IG, YouTube, TikTok

• ◆ F4 – Race Day Ready


Final drop as F4 debut hits.

→ Sponsor tie-ins in media & interviews

■ Each mixtape includes a digital booklet with:

- Logos
- Behind-the-scenes photos
- Track notes + PR-ready press kit

✓ Sponsor Features:

- Lyric & artwork mentions
- Music video integration
- Cross-platform promo
-  These aren't mixtapes—they're branded cultural moments.



Visual Branding & Race-Day Exposure



- ◆ **1. F4 Racing Suit Mockup (KDV ENT 901 – Formula 4 Edition)**
Pro-designed race suit built for sponsor visibility and media impact.
 - Zones: chest, arms, legs
 - Featured in race recaps, interviews, and photo ops
 - Style blends Memphis grit with elite motorsport
 - ✓ **Ideal for sponsors seeking premium early-stage placement**
- ◆ **2. F1 Vision Mockup (Suit, Helmet & Car)**
A bold preview of K.Le DaVinci's Formula 1 future—fully branded.
 - Custom car, helmet, and suit design
 - Full sponsor exposure across all elements
 - Signals the end goal: Memphis to F1
 - ✓ **Shows brand potential at global broadcast scale**
- ◆ **3. F4 Mockup (Alt Concept)**
Alternate view of the F4 suit, focused on sponsor clarity and layout.
 - Clean design for strong brand recall
 - Built for press, media kits, and social reach
 - ✓ **Early F4 branding = long-term exposure**
- ◆ **4. Branded Flag Banners (On-Site Takeover)**
High-traffic flags placed at pit lanes, red carpets, finish lines, & stages.
 - Seen in guest arrivals, livestreams, and recap footage
 - Auto-integrated into photos, influencer posts, and content reels
 - ✓ **Real-world presence with built-in digital visibility**



Legal Assurance & Rights Statement for KDV ENT 901 LLC

Issued by: K.Le DaVincci / KDV ENT 901



Effective: April 12, 2025

-  1. Corporate Protection Statement
- KDV ENT 901 is a private, independent multimedia entity founded and led by K.Le DaVincci. It exists to operate at the intersection of motorsports, music, and culture. By engaging with this platform or its affiliated websites—including kdvent901.com, kledavincci.com, and kdvent901.net—you acknowledge our authority over the systems, strategies, and brand frameworks published or promoted therein.
- All content, methods, marketing systems, branding assets, and web designs are governed under the jurisdiction of the State of Tennessee, USA. Misuse or unauthorized replication will be prosecuted to the fullest extent permitted under applicable law.
-  2. Personal Rights of the Creator
- All material appearing on or related to this platform reflects the original vision, creative direction, and strategic planning of K.Le DaVincci (born Christopher Forest), a private individual and sole creative authority behind KDV ENT 901.
- K.Le DaVincci retains all decision-making power over published content and brand evolution. This includes—but is not limited to—artistic direction, strategic partnerships, content distribution, and the right to accept or reject collaborations.
- No user, visitor, sponsor, or affiliate holds equity, profit-share rights, or backend royalties from this brand unless explicitly granted by a separate legal agreement outside this sponsorship system.

Legal Assurance & Rights Statement for KDV ENT 901 LLC

Issued by: K.Le DaVincchi / KDV ENT 901






Effective: April 12, 2025

-  3. Intellectual Property Ownership
- KDV ENT 901 and its founder maintain 100% legal ownership and control over the following intellectual property assets:
 - All original music and mixtapes (including masters, lyrics, and artwork)
 - All video content (reality show, advertisements, music videos)
 - All racing content, footage, and karting visuals
 - All logos, slogans, stage names, and merchandise designs
 - The full contents and backend systems of all three official websites
 - Sponsorship does not equate to ownership. Sponsorship = visibility only.
 - Any unauthorized use, duplication, licensing, resale, or redistribution of these materials—digital or physical—is strictly prohibited and enforceable by law.
-  4. Sponsor Terms & Boundaries
- All sponsorships are seasonal agreements, subject to internal review, brand alignment, and mutual signature. Sponsors are offered:
 - A signed Seasonal Sponsorship Agreement
 - An official PDF Term Sheet
 - Optional Mutual NDA
 - Quarterly Impact Reports
 - A designated Sponsor Manager
- Sponsors will never be granted creative control over music or media. Co-branded requests may be honored for Founding or Legacy partners only, based on eligibility.
- Sponsorship ends after the season unless otherwise renewed. KDV ENT 901 reserves the right to use and repurpose media created during the sponsorship period after contract expiration, unless contractually stated otherwise.

Legal Assurance & Rights Statement for KDV ENT 901 LLC

Issued by: K.Le DaVincici / KDV ENT 901

Effective: April 12, 2025

-  5. Data Privacy & Site Use Policy
- Data submitted through KDV ENT 901's websites—including sponsor inquiries, form submissions, or CRM data—is securely handled with encryption and is never sold, traded, or rented to third parties. Information collected may include:
 - Name, email, company name, and budget interest
 - IP address, cookies, and browser-based behavior analytics
 - Data is retained only as long as necessary for business purposes. Sponsors and site users may request access, correction, or deletion of their data at any time by contacting us directly at KdvEnt901@gmail.com.
 - All visitors are expected to follow fair use guidelines and may not scrape, hack, or duplicate website contents or media. Access may be revoked if usage violates the terms, brand integrity, or spirit of this platform.
-  6. Legal Disclaimers
- ROI & Forecast Disclaimer
- All ROI estimates and performance projections are presented based on conservative benchmarks. Final outcomes depend on multiple factors including timing, market climate, and level of integration.
- IP Enforcement Clause
- The systems, brand strategies, marketing methods, and sponsorship frameworks featured on this site are proprietary intellectual property of KDV ENT 901. They may not be reproduced, repurposed, or distributed without prior written approval.
- Jurisdiction
- All legal disputes will be governed under the laws of the State of Tennessee and must be resolved in accordance with U.S. state and federal law.
- Your Rights. My Rights. Our Rights. We're Family—But This is Business First.
- Protecting the vision of KDV ENT 901 is not just policy—it's legacy enforcement.
- For inquiries, legal concerns, or sponsorship interest, contact:
 -  Email: KdvEnt901@gmail.com
 -  Phone: 901.464.7437
 -  Site: <https://kdvent901.com>