

EXECUTIVE SPONSORSHIP PROPOSAL: KDV ENT 901 LLC

A Legacy-Building, Multi-Year Partnership in Motorsports, Music & Cultural Innovation

1. Executive Summary: The Future of Motorsport & Culture

KDV ENT 901 is a one-of-a-kind sponsorship opportunity built at the intersection of professional motorsports, music, Black culture, and digital media. Led by K.Le DaVincci, a Memphis-born creator, athlete, and entrepreneur—this proposal invites forward-thinking brands to invest in a historic journey: the first and only Formula racing career launched out of Memphis, TN by a Black founder.

This is not just a sponsorship. It's a chance to partner with a visionary brand shaping the future of diversity, performance, and pop culture influence. This partnership offers corporate sponsors multi-platform, high-ROI exposure across:

- 🏁 Professional karting and racing progression to F1
- 🎵 Music mixtapes, music videos, and digital streaming
- 📺 A full reality show, radio ads, commercials, and more
- 🌍 Social justice, Cultural Impact & Brand Legacy, and cultural storytelling impact

2. Background: A Black Pioneer from Memphis Breaking Barriers

K.Le DaVincci is the first and only driver from Memphis publicly and professionally pursuing a Formula 1 career. This is monumental—not only in motorsports, but in Black culture, Southern representation, and American sports history.

Historically, motorsports have lacked diverse representation. As a Black man from Memphis, K.Le is challenging every norm—using raw talent, entrepreneurship, and storytelling to chart a new course to Formula success. He's also a music artist, producer, DJ, and content creator—blending racing with media to build a culturally relevant brand that is impossible to ignore.

3. The Sponsorship Opportunity: What Brands Get

KDV ENT 901 offers corporate sponsors a full-service, 360° branding opportunity:

- Naming rights, title sponsor visibility
- Product placements in music videos and mixtapes
- Ad mentions in streaming, podcast, radio, and video content

- Branding on racing kart, helmet, suit, trailer, and GMC Sierra
- Website integrations across all owned platforms
- Social media tags, influencer-style promos
- Priority Cultural Impact & Brand Legacy, investment and cultural partnership visibility

4. Path to Formula Success: From Karting to F4


- Race League Entry & Points System (K1 and outdoor tracks)
- National Playoffs Qualification (races funded through sponsorship)
- Skip Barber Racing School (\$15,000 package)
- Kart Purchase, Simulator, Gear, Vehicle + Travel Budget
- F4 team negotiations and brand integration strategy
- Mixtape drops + brand PR rollouts tied to racing wins

5. Equipment + Budget Breakdown

Required Equipment + Media Infrastructure:

- Racing Kart (outdoor class): \$10,000
- EXSIM VR5 Racing Simulator: \$20,000
- Skip Barber Training: \$15,000
- Safety Gear + Helmet: \$5,000
- 2025 GMC Sierra 3500 HD + Trailer: \$110,000
- Website + CRM + Hosting + Design: \$5,000
- Mixtapes, Music Videos, Editing, Promotion: \$50,000+
- Billboard, PR, Social Ads, Magazines, Press: \$50,000+
- Total Goal (Yr 1-2 Rollout): \$500,000 - \$1,000,000


6. Sponsorship Tiers & Investment Opportunities

 Legacy Lifetime Partner (Invite-Only): \$2,000,000+ or multi-year strategic investment. Reserved only for sponsors who help fund long-term infrastructure, expansion, and cultural legacy.

Includes:

- Lifetime sponsor recognition on official KDV ENT 901 media properties
- VIP access to all events, tapings, and high-level brand activations
- Early access to annual sponsor rollouts and private project briefings
- Permanent placement in the KDV ENT 901 Hall of Legacy Sponsors (online and in select media)
- Logo/logo family locked into K.Le DaVinci's founder history as a brand that made this journey possible

****NOTE:** Lifetime Partner recognition is symbolic and publicity-based only. It grants NO rights, NO equity, and NO ownership of any media, music, or creative content.**

 Founding Partner (\$1M+): Top-tier integration for the 2026–2027 season. Includes premium branding across all content and live events, with priority access to co-branded

campaigns. **Note: This does not grant any ownership or rights to music, shows, or IP. Sponsorships are seasonal only.**

7. Media Platform Strategy: Visibility Across Channels

- 🎥 Reality Show (YouTube series, sponsor logo + tags)
- 🎵 4 Mixtapes (Sponsor name drops, cover art inclusion)
- 🎬 Music Videos (Branded scenes, product shots)
- 📺 Commercials (Branded short-form ads)
- 📻 Radio Ads (Sponsor mentions across FM & streaming)
- 🌐 Websites (kdvent901.com / .net / kledavincci.com)
- 📱 Social Media (IG, TikTok, YouTube, X, FB)
- 🎤 Live DJ Shows + Music Events (On-stage sponsor logos)
- 📰 Magazine + Billboard Campaigns
- 🎙️ Interviews, Podcasts, Press Features

8. ROI Metrics & Reporting

- 5,000,000+ Brand Impressions (est. Y1)
- 5–10% Engagement Rate (above industry avg.)
- 50,000+ Web Traffic Monthly
- 300+ Leads Generated via CRM
- 3X–5X ROI Industry Average
- Full quarterly reporting via CRM and dashboard

9. Sponsor Impact: Brand Legacy, Culture & Generational Equity

This isn't just about racing—it's about what it represents.

You're investing in:

- A historic, first-of-its-kind story from Memphis
- A Black-owned, Black-led multi-media racing brand
- Cultural equity: the power of hip-hop, sports, and storytelling
- Partnership that aligns with your public values
- Helping a new generation of diverse talent enter motorsports

10. Final Call to Action: Legacy Starts Here

11. Important Sponsorship & IP Clarification


Please Note:

All sponsorships are strictly seasonal. No sponsorship agreement conveys ownership, control, or licensing of any intellectual property (IP), including but not limited to:


- Music, mixtapes, or master recordings
- Video content, shows, or documentaries
- Trademarks, likeness rights, or digital platforms

Sponsors are promoted, thanked, and integrated for visibility—not for equity or brand control.

This ensures 100% creative and business freedom for K.Le DaVincci and KDV ENT 901.

 2026–2027 Sponsorship Activation Is Now Live

 Email: KDVENT901@gmail.com

 Phone: 901.464.7437

 Website: KdvEnt901.Net

Let's build a legacy together. From Memphis to Monaco, from mixtapes to the motorsport podium. Join KDV ENT 901 and make history on and off the track.

Legal Assurance & Rights Statement for KDV ENT 901 LLC

Issued by: K.Le DaVinci / KDV ENT 901 Effective: April 12, 2025

- 1. Corporate Protection Statement

- KDV ENT 901 is a private, independent multimedia entity founded and led by K.Le DaVinci. It exists to operate at the intersection of motorsports, music, and culture. By engaging with this platform or its affiliated websites— including kdvent901.com, kledavincci.com, and kdvent901.net—you acknowledge our authority over the systems, strategies, and brand frameworks published or promoted therein.
- All content, methods, marketing systems, branding assets, and web designs are governed under the jurisdiction of the State of Tennessee, USA. Misuse or unauthorized replication will be prosecuted to the fullest extent permitted under applicable law.

- 2. Personal Rights of the Creator

- All material appearing on or related to this platform reflects the original vision, creative direction, and strategic planning of K.Le DaVinci (born Christopher Forest), a private individual and sole creative authority behind KDV ENT 901.
- K.Le DaVinci retains all decision-making power over published content and brand evolution. This includes—but is not limited to—artistic direction, strategic partnerships, content distribution, and the right to accept or reject collaborations.
- No user, visitor, sponsor, or affiliate holds equity, profit-share rights, or backend royalties from this brand unless explicitly granted by a separate legal agreement outside this sponsorship system.

- 3. Intellectual Property Ownership

- KDV ENT 901 and its founder maintain 100% legal ownership and control over the following intellectual property assets:
 - All original music and mixtapes (including masters, lyrics, and artwork)
 - All video content (reality show, advertisements, music videos) • All racing content, footage, and karting visuals
 - All logos, slogans, stage names, and merchandise designs
 - The full contents and backend systems of all three official websites
 - Sponsorship does not equate to ownership. Sponsorship = visibility only.

- Any unauthorized use, duplication, licensing, resale, or redistribution of these materials—digital or physical—is strictly prohibited and enforceable by law.

- 4. Sponsor Terms & Boundaries

- All sponsorships are seasonal agreements, subject to internal review, brand alignment, and mutual signature. Sponsors are offered:

- A signed Seasonal Sponsorship Agreement

- An official PDF Term Sheet

- Optional Mutual NDA

- Quarterly Impact Reports

- A designated Sponsor Manager

- Sponsors will never be granted creative control over music or media. Co-branded requests may be honored for Founding or Legacy partners only, based on eligibility.

- Sponsorship ends after the season unless otherwise renewed. KDV ENT 901 reserves the right to use and repurpose media created during the sponsorship period after contract expiration, unless contractually stated otherwise.

Legal Assurance & Rights Statement for KDV ENT 901 LLC

Issued by: K.Le DaVincchi / KDV ENT 901 Effective: April 12, 2025

- 5. Data Privacy & Site Use Policy

- Data submitted through KDV ENT 901's websites—including sponsor inquiries, form submissions, or CRM data—is securely handled with encryption and is never sold, traded, or rented to third parties. Information collected may include:

- Name, email, company name, and budget interest

- IP address, cookies, and browser-based behavior analytics

- Data is retained only as long as necessary for business purposes. Sponsors and site users may request access, correction, or deletion of their data at any time by contacting us directly at KdvEnt901@gmail.com.

- All visitors are expected to follow fair use guidelines and may not scrape, hack, or duplicate website contents or media. Access may be revoked if usage violates the terms, brand integrity, or spirit of this platform.

- 6. Legal Disclaimers

- ROI & Forecast Disclaimer

- All ROI estimates and performance projections are presented based on conservative benchmarks. Final outcomes depend on multiple factors including timing, market climate, and level of integration.

- IP Enforcement Clause

- The systems, brand strategies, marketing methods, and sponsorship frameworks featured on this site are proprietary intellectual property of KDV ENT 901. They may not be reproduced, repurposed, or distributed without prior written approval.

- Jurisdiction

- All legal disputes will be governed under the laws of the State of Tennessee and must be resolved in accordance with U.S. state and federal law.

- Your Rights. My Rights. Our Rights. We're Family—But This is Business First.

- Protecting the vision of KDV ENT 901 is not just policy—it's legacy enforcement.

- For inquiries, legal concerns, or sponsorship interest, contact:
- C. Alexander Forest (D.B.A.) K.Le DaVincci
- Email: KdvEnt901@gmail.com

Phone: 901.464.7437

Site: <https://kdvent901.com>